

Prix Intérieurs Ferdie

TROPHY AND GRAPHICAL IDENTITY



PRIX INTÉRIEURS  FERDIE

Design of an interior design award for a competition across the province of Quebec, as well as its graphical identity.

When a volume is created, its envelope is called architecture. This envelope is obviously seen first. In order to catch the eye's attention, the interior of a volume has other stratagems: curiosity, intrigue, contrast, even voyeurism. This trophy needs the curious eye to peer through its openings in order to disclose who's the author of a winning space; information about an interior design project that wins the **PRIX INTÉRIEURS FERDIE** is located inside the award itself.

Client: Ferdie foundation & Intérieurs magazine
First gala took place on December 12th 2007

SILKSCREENED STAINLESS STEEL
DIMENSIONS : L 5" W 5" H 5"

Erratum

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